

ENDANGERED SPECIES COALITION



ANNUAL REPORT
FOR 2022



2022 Campaigns: Highlights



DEFENDING THE ESA

- Secured signatures from 155 NGOs, 28 Senators, and 122 Representatives on letters calling for increased funding for the Endangered Species Act
- Convened dozens of NGOs and federal agencies to form the Endangered Species Act 50th Anniversary Steering Committee. Organized the Steering Committee and four subcommittees to plan celebration, public education, and advocacy activities throughout 2023 related to the ESA's historic anniversary.



ADVOCATING FOR WOLVES

- Launched a distributed organizing campaign to support delisting Northern Rockies wolves that mobilized thousands of volunteers nationwide.
- Spearheaded advocacy that led the Montana Fish & Wildlife Commission to reduce wolf-hunting quotas on the borders of Yellowstone National Park.
- Worked with 13 of our member groups to submit a Colorado Wolf Plan, a vision for wolf reintroduction, to the Colorado Parks & Wildlife Agency.
- Organized "Denver Wolf Month" to inspire widespread public support for wolves. Commissioned three beautiful wolf murals and hosted a panel, film screening, wolf brewery tour, and animated projection on the Denver clocktower



FIGHTING FOR ORCA & SALMON

- Celebrated that years of persistent advocacy led Governor Inslee (WA) and Senator Murray (WA) to release a historic report outlining how the Lower Snake River Dams' services could be fully, feasibly, and affordably replaced with alternatives, paving the way for restoration of Snake River, salmon, and orca.
- Mobilized Snake River Savers, our volunteer team dedicated to advocating for orca and salmon, to organize rallies and marches, canvass door-to-door, table at public events, and host banner drops to keep pressure on decisionmakers.



PROTECTING POLLINATORS

- Partnered with 30 groups and communities across 16 states and two sites in Mexico to create native plantings for key pollinator species. Highlights include:
 - Working with Bat Conservation International on large-scale agave habitat restoration near roosting caves for maternal Mexican long-nosed bats.
 - Working with Hakalau National Wildlife Refuge, home to 29 critically endangered animal and plant species, to restore habitat for pollinating birds.
- Hosted an educational webinar about pollinator habitat creation with acclaimed entomologist Doug Tallamy attended by 400+ individuals.



ADVANCING INCLUSIVE DEMOCRACY

- Graduated the second cohort from the Activist Training Lab, our yearlong training program for biodiversity advocacy and grassroots organizing.
- 66% of our 2022 graduates identify as Black, Indigenous, or People of Color (BIPOC); 78% as women; 9% as nonbinary or genderqueer; and 22% as low-income or working class, aligning with our goal of empowering a diverse new generation of leaders in biodiversity conservation.

BY THE NUMBERS

WHO WE ARE

400+
member
groups

565,000
individual
activists

5
new member
groups in 2022

11
dedicated
staff

DRIVING ACTION

262,424
emails,
petitions, and
Tweets to
decision-
makers

507
calls to
decision-
makers

352
calls to
Secretary
Haaland in a
single day

143
volunteers
trained for
distributed
organizing

IN THE MEDIA

5,349
letters to the
editor
submitted by
our activists

20+
new stories
generated by or
mentioning ESC

14,421
social media
mentions of
Endangered
Species Day

535
media stories
about
Endangered
Species Day

